

A quick note before you dive in: most of these work best **after** a conversation has already started — something as simple as “Hey, do you go to church or anything?” The way these work well cold, jumping straight in, is during a street approach with a mic or camera, like doing street interviews. These are examples, not a script — feel free to come up with your own openers that feel natural to you.

01 The Direct Spiritual Question *Skip the Small Talk*

“Hey, quick question — would you consider yourself a spiritual person at all?”

WHY IT WORKS

- Ask it plainly, with a friendly tone, right up front instead of working up to it.
- Most people will actually answer honestly if you ask directly and don't seem nervous about it — the confidence is what puts them at ease.

Romans 1:16 — *“I am not ashamed of the gospel.”*

02 The Afterlife Question *Get to What Actually Matters*

“What do you think about the afterlife — like, what actually happens when you die?”

WHY IT WORKS

- This question cuts past small talk and gets straight to eternity, which is the actual conversation you're there to have.
- It's not meant to scare anyone — it's meant to surface what they actually believe so you know where to go next.

Hebrews 9:27 — *“It is appointed for man to die once, and after that comes judgment.”*

03 The Purpose of Life Question *Let Them Open the Door*

“Can I ask — what do you think the actual purpose of life is?”

WHY IT WORKS

- Ask what they think life is actually for, and really listen to their answer before responding.
- Once they've answered, it's a natural, easy bridge to ask “Do you believe in God?” — you're not changing the subject, you're just going one layer deeper into what they already started.

Ecclesiastes 12:13 — *“Fear God and keep his commandments, for this is the whole duty of man.”*

04 The Survey Approach

Make It Easy to Say Yes

"We're out here today just asking people a couple quick questions about faith."

WHY IT WORKS

- Framing it as a casual survey lowers the stakes and makes it feel less like a confrontation.
- This works especially well in groups or busy areas, since it doesn't single anyone out or feel personal right away.

1 Peter 3:15 — *"Always being prepared to make a defense to anyone who asks you."*

05 The Daily Goal Opener

An Easy, Genuine Icebreaker

"Hey, I've got a goal of meeting a new person every day — what's your name?"

WHY IT WORKS

- Open with a simple, real personal goal like meeting someone new each day, then just ask their name.
- It's disarming because it's not about religion yet at all — it's just a friendly, low-pressure way in that naturally grows into a real conversation.

Hebrews 13:2 — *"Do not neglect to show hospitality to strangers."*

06 The Hypothetical Question

Test Where the Resistance Really Is

"If Christianity were actually true, would you become a Christian?"

WHY IT WORKS

- Ask them directly whether truth itself would even change their mind.
- Their answer reveals whether the real obstacle is intellectual doubt or something else entirely — like not wanting to change how they're living.

John 8:32 — *"You will know the truth, and the truth will set you free."*

07 The Name Reaction Question

Find Out What They Actually Believe

"What do you think of when you hear the name Jesus?"

WHY IT WORKS

- Ask it open-ended and let them answer freely, without correcting them right away.
- Their answer tells you exactly where to go next — whether they need history, His identity, or a real encounter with who Jesus actually is.

Matthew 16:15 — *"But who do you say that I am?"*

“Man, that’s a great dog — mind if I ask, do you ever think about the bigger stuff, like spiritually?”

WHY IT WORKS

- If you notice something worth mentioning — their dog, a jacket, a tattoo, anything — just talk about it naturally. No script required.
- A genuine compliment works the same way: “Hey, I love that jacket, where’d you get it?” opens the door before faith ever comes up — let the real moment in front of you lead into the deeper conversation.

Colossians 4:5 — “Walk in wisdom toward outsiders, making the best use of the time.”